

Tuesday 15 July 2014

# Design Speaks:

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## Work Place / Work Life

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### 2014 Program

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A forum about the future of workplace design

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Australasian architects and designers are creating workplaces that are at the forefront of change. But what comes next? What will the workplace be like a decade from now?

Program: Tuesday 15 July 2014

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# Program

The annual Work Place/Work Life forum brings together Australasia's leading practitioners. In 2014 they will gather at Melbourne's Arthur Streeton Auditorium to discuss the issues shaping workplace design, share their experiences and speculate on possible futures.

**Venue:** Arthur Streeton Auditorium,  
Level 1, Sofitel Melbourne

**Date:** Tuesday 15 July 2014

8.30 am Coffee/tea on arrival  
9.00 am Welcome from Cameron Bruhn,  
editorial director, Architecture Media

9.15 am **KEYNOTE ADDRESS 1**  
**David Gianotten, partner,**  
**OMA (Hong Kong)**  
"S to XL workplaces across the globe"

10.00 am **MODERATED PANEL DISCUSSION 1**  
"Creating places to work in the  
city of the future"  
Chaired by Natalie Slessor (head  
of workplace, Lend Lease) with  
panellists Nicole Fitzgerald (physical  
lead of Thrive, Medibank) and David  
Gianotten (partner, OMA)

10.45 am Morning tea  
11.30 pm **KEYNOTE ADDRESS 2**  
**Remi Ayoko, senior lecturer, The**  
**University of Queensland Business**  
**School, The University of Queensland**

"Productivity, territories, wellbeing  
and the workplace"  
12.15 pm **MODERATED PANEL DISCUSSION 2**  
"Addressing processes and  
satisfaction through workplace  
design"

The three keynote speakers will address the topics of globalization, strategy and community. These will be followed by moderated panel discussions in which panel members will draw the audience into the conversation.

Chaired by Tim Hooson (principal,  
Jasmax) with panellists Troy Roderick  
(head of diversity and inclusion,  
Telstra) and Remi Ayoko (senior  
lecturer, The University of Queensland  
Business School, The University of  
Queensland)

1.00 pm Lunch break

2.15 pm **KEYNOTE ADDRESS 3**

**Timothy Sharp, founder,**  
**The Happiness Institute**  
"Positive places – integrating  
happiness research into design"

3.00 pm **MODERATED PANEL DISCUSSION 3**  
"Connecting people to place –  
communities at work"

Chaired by Bill Dowzer (principal, BVN  
Donovan Hill) with panellists Laurie  
Aznavorian (workplace strategist)  
and Timothy Sharp (founder, The  
Happiness Institute)

3.45 pm Closing comments from  
Cameron Bruhn, editorial director,  
Architecture Media

4.00 pm Closing drinks

5.00 pm Event closes

# Keynote Addresses

## **"S TO XL WORKPLACES ACROSS THE GLOBE"**

**Presented by David Gianotten,  
partner, OMA (Hong Kong)**

The definition of "workplace" is becoming increasingly malleable as technological developments have enabled new modes of working and living. Work becomes integrated with life, and workplace is not confined to a desk, an office or a tower. Masterplanning, building design, interior design and furniture design can all influence the way we work and live. Through the presentation of a series of projects in different parts of the globe, David Gianotten will illustrate how architecture can define the workplace of not only specific people or specific companies, but also that of people in the city in general, bringing in new possibilities of working and living. A workplace is not a static space, but our interaction with architecture. It is innovation in architecture that brings innovation through architecture.

## **"PRODUCTIVITY, TERRITORIES, WELLBEING AND THE WORKPLACE"**

**Presented by Remi Ayoko, senior lecturer,  
The University of Queensland Business School,  
The University of Queensland**

Organizations spend millions of dollars in designing and building new workspaces every year. Additionally, the average organization spends between thirty thousand dollars and one

hundred thousand dollars annually on legal fees arising from office-design-related employee behaviours. Yet, we do not know much about how office configurations can impact employees' territorial behaviours, productivity and wellbeing. Drawing on international research, Remi Ayoko will explore how workplace configurations can constrain or improve work processes and employee satisfaction.

## **"POSITIVE PLACES – INTEGRATING HAPPINESS RESEARCH INTO DESIGN"** **Presented by Timothy Sharp, founder, The Happiness Institute**

Many people are aware that the environment can make people sick. The places in which we work can cause stress and can be "toxic" due to noise levels, chemicals within materials, and even excessive or inappropriate lighting. But most people aren't aware that the environment in which we work and live can also enhance positive moods, inspire and motivate us, and even provide healing. Bringing together research from positive psychology, positive organizational scholarship and other related fields, Timothy Sharp will outline why creating positive spaces is important and how it's possible.

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# Keynote Speakers

## DAVID GIANOTTEN

### Partner, OMA (Hong Kong)

David Gianotten joined OMA in 2008, launched OMA's Hong Kong office in 2009 and became partner at OMA in 2010. He leads OMA's large portfolio in the Asia Pacific region. Gianotten's projects include the Shenzhen Stock Exchange headquarters, the CCTV Headquarters in Beijing, and the Tencent headquarters, also in Beijing. Gianotten studied architecture and construction technology. Before joining OMA, he was principal architect at SeARCH in The Netherlands.



## REMI AYOKO

### Senior lecturer, The University of Queensland Business School, The University of Queensland

Remi Ayoko is a business educator, consultant, and senior lecturer at The University of Queensland Business School. She has extensive teaching experience in tertiary institutions across three nations. Specializing in conflict management, leadership development and strategic human resource management, Ayoko's research has been published in international journals and presented at conferences. She has appeared on national and international radio and in newspapers, talking about workspace issues.



## TIMOTHY SHARP

### Founder, The Happiness Institute

Timothy Sharp has three degrees in psychology (including a PhD) and an impressive record as an academic, clinician and coach. He runs one of Sydney's most respected clinical psychology practices, and an executive coaching practice, and is the founder and chief happiness officer of The Happiness Institute, Australia's first and largest organization devoted to enhancing happiness in individuals, families and organizations. Timothy is also the best-selling author of *The Happiness Handbook* and *100 Ways to Happiness: a guide for busy people*.



# Panel Chairs

## **NATALIE SLESSOR**

### **Head of workplace, Lend Lease**

Natalie Slessor is one of Australia's very few environmental psychologists. She has over fifteen years experience in property strategy and managing the design process. She has specific expertise on the workplace design of the future, and is considered a "place user experience" expert. Through her work at Lend Lease, she works directly with employees and tenants to build briefs for spaces of the future. Prior to joining Lend Lease and Woods Bagot before that, Slessor spent five years as director of workplace strategy for Macquarie Group. During her time there she was a key member of the team responsible for 1 Shelley Street, a world-class transformational workplace.



## **TIM HOOSON**

### **Principal, Jasmax**

Tim Hooson leads the Workplace and Interiors team at New Zealand's largest architecture practice, Jasmax. Passionate about future workplace thinking, Hooson pioneered and spearheaded a transition in workplace design on projects across New Zealand. He has worked with clients including the New Zealand Government's Property Management Centre of Expertise, Fonterra, Bank of New Zealand, Westpac Bank, IAG Insurance, Vodafone New Zealand, KPMG, PWC and Auckland Airport. Hooson is committed to enhancing human potential and leveraging effectiveness through deep design thinking.



## **BILL DOWZER**

### **Principal, BVN Donovan Hill**

Bill Dowzer has designed and directed numerous award-winning projects, including public, educational, cultural and workplace environments. He has developed specialist expertise in the design of new workplace and education environments, and incorporates a high degree of user consultation in developing sustainable design strategies. Dowzer has extensive expertise in masterplanning, early project strategic direction and brief creation. Prior to his current role as BVN Donovan Hill's Sydney studio director, Dowzer established and led BVN Donovan Hill's Melbourne studio from 2000 to 2005.



# Panellists

## NICOLE FITZGERALD

### Physical lead, Thrive, Medibank

Nicole Fitzgerald is the physical lead of Medibank's Thrive program. The Thrive program integrates Medibank's people, property and technology strategies to transform the way the organization works. By empowering individuals with mobility, connectivity and freedom of choice, Thrive facilitates collaboration, inspires high performance and promotes innovation. Fitzgerald has a background in strategy, business planning and sustainability. Her key area of focus at Medibank has been to embed physical, social and mental health into the workplace design, while balancing this with long-term economic outcomes.



## TROY RODERICK

### Head of diversity and inclusion, Telstra

Troy Roderick joined Telstra in 2007 and leads Telstra's Diversity and Inclusion program, which reaches into customer, community and human resources practice. Prior to this, Roderick held senior roles in corporate and organizational development in the sectors of law and regulation, transport, retail, environment, local government and human services. He worked mainly in diversity and inclusion, but also corporate planning, public sector ethics, learning and development, and corporate performance reporting.



## LAURIE AZNAVOORIAN

### Workplace strategist

Laurie Aznavoorian is a workplace strategist with over thirty-two years experience in architecture, workplace design and property strategy. Aznavoorian has a proven history of maximizing the impact of a physical environment by developing innovative approaches that tap into the power that space has to achieve business, brand and cultural objectives. She has driven significant workplace research projects that investigate the social, business and work-style trends that impact business and is known for forecasting global trends in workplace design.



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