

Design Speaks.

Workplace / Worklife

A Forum About the Future of
Workplace Design

Tuesday 6 August 2013

PRINCIPAL PARTNER



Details.

When

Tuesday 6 August 2013
8.30 am – 5.00 pm ()

Where

AGL Theatre
Museum of Sydney
Phillip St & Bridge Street
Sydney NSW 2000

Program Info

For one day only, Australia's leading practitioners will come together at the Museum of Sydney to focus on the issues shaping workplace design, sharing their experiences and speculating on possible futures.

The three keynote speakers will address the topics of economics, business and collaboration. These will be followed by moderated panel discussions in which panel members will draw the audience into the conversation.

Partners

PRINCIPAL PARTNER
Shape

Program.

8.30 am	<i>Coffee / tea on arrival</i>
9.00 am	<i>Welcome from Cameron Bruhn, Editorial Director, Architecture Media</i>
9.15 am	KEYNOTE ADDRESS 1 Monica Parker, Head of Workplace Strategy, Morgan Lovell (UK) The Economics of Workplace Wellbeing
10.00 am	MODERATED PANEL DISCUSSION Workspaces North and South Chaired by James Calder, Principal, Calder Consultants with Panellists Roger Macmorran, Project Director, NAB and Monica Parker, Head of Workplace Strategy, Morgan Lovell
10.45 am	<i>Morning tea</i>
11.30 pm	KEYNOTE ADDRESS 2 Bernard Salt, partner, KPMG How Demographic & Social Change Will Shape the Workplace of the Future
12.15 pm	MODERATED PANEL DISCUSSION Brace Yourselves – Designing Good Workplaces is Going to Get Even Trickier Chaired by Steve Coster, Principal and Head of Knowledge and Sustainability, Hassell, with Panellists Brad Krauskopf, CEO, Hub Australia and Bernard Salt, Partner, KPMG
1.00 pm	<i>Lunch break</i>
2.15 pm	KEYNOTE ADDRESS 3 Oliver Marlow, Creative Director, Tilt (UK) Co-designing Workspace: The Future for Collaborative Environments
3.00 pm	MODERATED PANEL DISCUSSION The Theatre of the Workplace Chaired by Rosemary Kirkby, Principal, Rosemary Kirkby and Associates with Panellists Denice Scala, Principal, MLC School and Oliver Marlow, Creative Director, Tilt (UK)
3.45 pm	<i>Closing comments from Cameron Bruhn, Editorial Director, Architecture Media</i>
4.00 pm	<i>Closing drinks</i>
5.00 pm	<i>Event closes</i>

Keynote Addresses.

The Economics of Workplace Wellbeing

Presented by Monica Parker, Founder, Hatch

The World Health Organisation has declared that sitting is the smoking of our generation in terms of its impact on health, yet the great majority of knowledge workers sit for more than eight hours per day. How can office design and ways of working help enhance wellbeing? How can companies better understand the impact of wellbeing on the physical and mental performance of employees?

Using current data and trends covering the fields of design, technology, behaviour and health sciences, Parker will discuss:

- What is corporate wellbeing?
- Why does it matter to businesses?
- What is the cost of failing to have a wellbeing program in place?
- How can changes to the workplace and ways of working enhance employee wellbeing?



How Demographic and Social Change Will Shape the Workplace of the Future

Presented by Bernard Salt, Partner, KPMG

Over the coming decade there will be powerful shifts in the nature, location and style of work, which will impact on the workplace and its design. Demographic and social change is underpinning demand for a new kind of workplace. The office is merging with the home just as the home is merging with the office. Workers in the future won't so much work from home – or at least not full time – as work close to home. The great shift of the twenty-first century is likely to be the decentralization of office work to regional centres near the metropolitan area. But these lifestyle shifts are only part of the change that can be expected. The influence of Asian working styles may in fact lead to a return to rigid hierarchies in office design. And the greater use and acceptance of personal technologies will lead to even greater workplace flexibility, which must be incorporated into layout and design.



Keynote Addresses.

Co-Designing Workspace: The Future for Collaborative Environments



Presented by Oliver Marlow, Creative
Director, Tilt (UK)

Collaboration is about people and about transforming their relationships with one another. Using space as a way to transform these relationships is at the heart of a collaborative environment: the environment needs to be open, inspiring, collegiate and creative. With collaboration a focus, the design of workplaces is changing too. Without the user at the heart of workspace design the conception of a space will suffer. But fostering and harnessing user-focused values as the space evolves is the crucial next step to the environment of the future, and to ensuring it remains adaptable and interactive. How do we do this? What is the future of the collaborative environment?

Panel Chairs.

James Calder

James Calder is a practitioner, facilitator, author and part-time educator interested in all facets of the strategy, design and use of the workspace. Throughout his career James has practiced extensively in North America, Europe and Asia Pacific with the world's pre-eminent organisations across most business sectors, including broad experience within the public sector. James has developed workspace strategies for lawyers, accountants, management consultants, media and technology organisations, investment and retail banks, government departments and universities; he also works for developers and owners of real estate to design the next generation of buildings for the information age.



Steve Coster



Rosemary Kirkby



Panellists.

Roger Macmorran



Brad Krauskopf



Denice Scala



Design Speaks.

Contact Us.

Event Enquiries

Sophia Buckle
Event Coordinator
designspeaks@archmedia.com.au
+61 3 8699 1057

Sponsorship Enquiries

Organiser

Architecture Media
Level 6, 163 Eastern Road
South Melbourne Vic Australia 3205
Telephone +61 3 8699 1000
designspeaks.com.au

