Design Speaks.

Work Place / Work Life

A Forum About the Future of Workplace Design

Tuesday 29 August 2017

PRESENTING PARTNER

STAUBMANS





SUPPORTING PARTNERS





Details.

When

Tuesday 29 August 2017 8.45 am - 5.00 pm ()

Where

Eternity Playhouse 39 Burton Street Darlinghurst Sydney NSW

Program Info

The annual Work Place/Work Life forum brings together Australasia's leading practitioners. In 2017 they will gather at Eternity Playhouse in Darlinghurst to discuss the issues shaping workplace design, share their experiences and speculate on possible futures. The four keynote sessions and three case studies will be followed by a moderated panel discussion in which panel members will draw the audience into the conversation.

Partners

PRESENTING PARTNER Taubmans

MAJOR PARTNER Planned Cover

SUPPORTING PARTNERS Space Colebrook Bosson Saunders

Program.

8.45 am	Arrival and seating
9.00 am	Welcome from Cassie Hansen, editor, Artichoke magazine
9.15 am	KEYNOTE ADDRESS Roberto Bannura – Director, Steven Holl Architects (China)
10.00 am	KEYNOTE ADDRESS Caroline Burns – Director, Workplace Revolution (Singapore)
10.45 am	Morning tea
11.15 am	CASE STUDIES Dropbox Sydney, Presented by Tom Owens Studio Director, Gensler (Sydney)
	Clayton Utz offices, Presented by Kim Vella Head of Premises & Procurement, Clayton Utz (Sydney)
	WeWork Martin Place and Pyrmont, Presented by Cushla McFadden Director, TomMarkHenry (Sydney)
12.15 pm	KEYNOTE ADDRESS Eric Parry — Founder and Principal, Eric Parry Architects (UK)
1.00 pm	Lunch break
2.15 pm	KEYNOTE ADDRESS Robbie Robertson — Partner, Experience Design, Deloitte Digital (Sydney)
3.00 pm	PANEL DISCUSSION Rosemary Kirkby (chair), Roberto Bannura, Caroline Burns, Eric Parry and Robbie Robertson, with questions from the audience
3.45 pm	Closing comments from Cameron Bruhn, editorial director, Architecture Media
4.00 pm	Closing drinks
5.00 pm	Event closes

Keynote Addresses.

Architecture as a Social Platform



Presented by Roberto

Bannura, Director, Steven Holl Architects

In the last two decades, Steven Holl Architects' engagement on international urban projects of varied sizes and characteristics has been the basis of its work in micro-urbanism.

Attempting to create "cities within cities," the firm's work has been directed at the creation of vibrant and integral urban platforms. These platforms promote social interaction and community formation while responding to all demands of contemporary living, through the integration of social space, culture and arts, and complementary residential and commercial functions.

In this lecture, Roberto Bannura will explore the key examples from Steven Holl Architects' international portfolio that best portray the firm's inspiring work on this subject.

The Future of Work is in Asia



Presented by Caroline Burns, Director, Workplace Revolution

Caroline Burns will be talking about workplace design innovation in Asia and how that will influence and drive projects in Australia and elsewhere.

The future of work is exciting in Asia, where a mostly young and dynamic population are challenged to find solutions to major demographic, environmental and social issues. Fuelled by faster economic growth than in most of the developed world, this creates a fertile ground for collective experimentation. Diverse design responses to social and economic trends across Asia are resulting in dynamic work environments that are a unique blend of global and local influences.

This session will explore the major socioeconomic drivers of workplace design innovation in Asia and explain why this will influence global best practices during the next decade.

Keynote Addresses.

Just What is it That Makes Tomorrow's Workplace So Different, So Appealing?



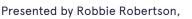
Presented by Eric Parry, Founder and Principal, Eric Parry Architects

Successful working spaces are defined by a spatial and haptic pleasure of the workplace environment and a place that provides the opportunity for balance between intense concentration and conviviality.

No less important is the context of the buildings themselves. The daily routines of arrival, departure and break out are vital to a sense of wellbeing; context can either deflate or reinforce a state of mind.

Eric Parry will illustrate the importance of material and tectonic choices for buildings in the contrasting social contexts of the City of Westminster, the City of London and the redevelopment of the Kings Cross quarter in North London. These qualitative decisions play a very important part in deciding where businesses locate themselves and where the future and past can be understood in the present.

Connecting Work, Worker and the Workplace



Partner, Experience Design, Deloitte Digital

More than fifty percent of all jobs that exist today will not exist by 2030 due to artificial intelligence, automation and robotics. Companies are constantly having to innovate and reinvent themselves to stay relevant for their customers as well as their employees. This is having a fundamental effect on the skills people will need tomorrow; workers will need to be nimble in an ever-changing and dynamic environment. This has a critical impact on the physical office. We will explore how you connect work, worker and the workplace, underpinned by digital technology and the need to create adaptable spaces that create an emotional connection with tomorrow's workers.

Other Talks.

Dropbox Sydney – Designed By Gensler

Presented by Tom Owens, Studio Director, Gensler

With its overarching concept "workplace as home," the new Sydney offices for global tech firm Dropbox engage the company's employees and customers in new ways. At the heart of the space is a lounge/kitchen/dining area that is complemented by an adjacent courtyard that brings the outside in, much like a residential patio. The variety of workspaces includes open workstations and height-adjustable desks as well as small quiet rooms and booths. Signage and graphics employ natural, sometimes sculptural, materials. The space's clean sightlines, thoughtful mix of furniture and finishes, and abundant use of plants coalesce to create a truly homey yet functional ambiance.

Clayton Utz Offices – Designed By Hassell

Presented by Kim Vella, Head of Premises & Procurement, Clayton Utz

The recently completed refurbishment for the Clayton Utz Melbourne office provided the firm with an opportunity to critically assess the work space planning strategy held by the firm for many years.

In this case study, Kim Vella will talk about the lessons learnt from previous moves to the iconic 1 Bligh Street in Sydney and to the Nishi development in Canberra. She will look at the different approach Clayton Utz took in establishing their new workspace design, a design that adds value to the users by creating an innovative, collaborative, flexible and sustainable workplace of the future for the firm.



Other Talks.

Wework Martin Place and Pyrmont - Designed by Tommarkhenry with Wework

Presented by Cushla McFadden, Director, TomMarkHenry

TomMarkHenry collaborated with WeWork to design their first two locations in Australia. Martin Place was the first WeWork location to open in Sydney, closely followed by Pyrmont.

It was important for the client to have their brand represented in a powerful way, being its entry into the Australian market. Providing a platform for creators is at the heart of the brand, therefore first and foremost the workspaces had to encourage collaboration and allow for flexibility.

Panel Discussion Chair.

Rosemary Kirkby



Design Speaks.

Contact Us.

Event & Sponsorship Enquiries

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Organiser

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